



42nd Annual Tejano Conjunto Festival en San Antonio 2024 Poster Contest



Last year's winning design:

this year: 

Students, visual artists and graphic designers are invited to create an entry for the **42nd Annual Tejano Conjunto Festival en San Antonio poster contest**. The TCF takes place from **May 15-19, 2024**.

The winning entry will be used as the primary marketing image for the festival and will appear on promotional materials including event listings, website, social media, poster, t-shirts, and other related merchandise.

CATEGORIES

Middle School | High School | College | Open/Professional

PRIZE:

Overall winner: \$2,000



THE GUADALUPE

CULTURAL ARTS CENTER

723 S Brazos St., San Antonio, Texas 78207

210.271.3151 | conjunto@guadalupeculturalarts.org | guadalupeculturalarts.org



CONTEST GUIDELINES

Only one entry per person may be submitted. There is no entry fee.

REQUIRED THEME

Conjunto Music – Traditional music born in South Texas whose main instruments include the button accordion, bajo sexto, bass and drums. All the instruments do not need to be represented in the artwork, but keep in mind that we are looking for a colorful, creative interpretation of Conjunto music.

SPECIFICATIONS

For initial submission: Required file formats include: JPEG at 72dpi (All mediums are acceptable but the submitted format must be in JPEG emailed to conjunto@guadalupeculturalarts.org).

Physical artwork may be dropped off at the Guadalupe Latino Bookstore, 1300 Guadalupe St, San Antonio, TX 78207

The Overall winner must be able to produce a vector file (eps) at 300dpi.

The final printed poster will be 22 inches x 28 inches;

The poster must include the words “Tejano Conjunto Festival en San Antonio 2024” or it will be disqualified;

The poster must be original, creative, innovative and unique;

The poster must be the submitting Entrant’s original, previously unpublished work and not contain any third party copyrighted material (including images and wording) unless the Entrant has written permission to use such copyrighted material.

Do not sign the artwork, as this is not conducive to impartial judging.

DEADLINE and SUBMISSION

All artwork must be submitted by in person to the Guadalupe Latino Bookstore 1300 Guadalupe St, San Antonio, TX 78207 and/or emailed to conjunto@guadalupeculturalarts.org by **5:00 pm Friday, January 12, 2024**

JUDGING

Artwork will be judged by a panel of artists, curators, and arts administrators. **Winners will be announced by February 19, 2024.**

AWARDS PRESENTATION The poster contest awards will be presented to the winning artists at the 42nd Annual Tejano Conjunto Festival en San Antonio Opening Night Ceremonies on Friday, May 17, 2024 at Rosedale Park.

AGREEMENT

Submitting a poster to this contest serves as an agreement with the rules and guidelines stated herein. The Guadalupe Cultural Arts Center will retain ownership of the overall winning poster and image and assumes the right to reproduce the winning poster for any purpose it deems fit including any and all publicity and commercial products relating to the Tejano Conjunto Festival en San Antonio.



723 S Brazos St., San Antonio, Texas 78207

210.271.3151 | conjunto@guadalupeculturalarts.org | guadalupeculturalarts.org